



## WE LOVE

## SOHO FARMHOUSE

This sprawling country estate in Oxfordshire combines rustic charm with a dash of urban cool

icture the typical log cabin hideaways of upstate New York, add a generous pinch of contemporary country chic and you'll come close to conjuring the spirit of Soho Farmhouse. The latest outpost from Nick Jones, founder of London's original Soho House, is set in 100 acres of Oxfordshire countryside, with 18th-century farm buildings complemented by 40 lakeside cabins.

There's something delightfully retro about this sprawling estate and members' club, which evokes the nostalgia of a 1950s holiday camp, but with a hefty dose of cool, courtesy of a spa, farm deli and smoke cabin. On-tap fry-ups are served from two reconditioned milk floats and cocktails are shaken right at your cabin door thanks to a nifty mobile bar.

Conviviality is the name of the game here: guests can hitch a lift on electric tuk-tuks or use bicycles to commute between buildings. Enjoy casual dining conceived by chef Tom Aikens at the Main Barn and the Boathouse, relax with a beer at the dog-friendly Mill Room or take a bracing skate on the winter ice-rink. With interiors defined by reclaimed timber flooring, traditional ticking fabric and pared-back fittings and a host of facilities, from a cinema to a cookery school, on the doorstep, you may just want to hunker down all winter.

## **NEED TO KNOW**

- As well as 40 guest cabins, there's a seven-bedroom farmhouse (above) and a four-bedroom cottage. From £330 per night, including breakfast.
- A south-facing boathouse accommodates a heated indoor-outdoor pool, plus there are four tennis courts, softball and football pitches and a stable yard housing 11 horses for riding.
- The Electric Barn has a 60-seat cinema. Local produce is sold at the farm deli, wine cellar, pickle room and curing cave.
- Soho Farmhouse, Great Tew, Chipping Norton, Oxfordshire OX7 4JS, 0160 869 1000, sohofarmhouse.com.









