

COOL COLLECTIVE

A roster of big names and a forward-thinking approach are the hallmarks of contemporary interiors brand Sonder Living BY EMMA J PAGE

magine a concept brand whose furniture, | of upscale designs. The hottest names in accessories, lighting and artwork tell their own stories while still forming part of a cohesive whole. That's the vision for Sonder Living, a Hong Kong-based collective dedicated to creating heritage-inspired pieces that make a modern statement.

With a Los Angeles flagship launched in 2016, three additional Stateside stores and several outposts in Asia, the brand arrives on UK shores this autumn armed with a host

the interiors world, including Kelly Hoppen and Andrew Martin, have created exclusive collections for the label, whose team of

artisans bring each design to life in-house. Originality, provenance and craftsmanship are Sonder Living's founding principles, and every item - from richly upholstered ottomans to mid-century-inspired sidetables - embraces that ethos. Here, Tracey Boyd and Thomas Bina talk about their creations for the marque. >





TRACEY BOYD

The London-based designer cut her teeth as an illustrator in the 1980s. before moving into fashion as a buyer and launching her eponymous awardwinning label in 1996, In 2010, Boyd

combined her loves of design, travel and fashion with the creation of eclectic concept store Aboudhazaar. She talks about her collection for Sonder Living.

"I like my designs to be optimistic," Boyd says, Graceful lines, pops of colour and a hint of glamour are all trademarks, although the eclectic designer resists being pigeonholed. She prefers to try something new at every opportunity.

Her collection of lemon-vellow velvet dining chairs for Sonder Living is a case in point. "What I like about this collaboration is that it allows me to pull together a whole look at once," she says, "So I've been able to create a Boyd dining room that I'm sure will speak to people in different ways."

One of Boyd's favourites is the B sofa in blue velvet, with its curvaceous brass sides, "because the fabric gives it depth, but it remains a visually light piece". Balance and symmetry are also key themes: "An 'overthe-top' element, like elaborate marquetry, needs to be balanced with a simple shape," she says. "It's like creating the right frame for a painting." Thanks to Boyd's background in fashion, pattern often makes a witty and unexpected appearance, such as in the Herringbone Credenza - a sideboard that features printed door fronts inspired by the fabric of a classic men's suit. "My designs are unpredictable, but there's an essence of me in all of them."



THOMAS BINA Once a law student, Thomas Bina learned his craft on the hoof during his subsequent travels around the world. He launched his first company in 2003, pioneering the sustainable-

furniture movement with a capsule collection of reclaimed pieces, and his own design studio in 2009. Now Bina works with wood, stone, steel and concrete to produce textured elements, often with a mid-century flavour.

A globetrotting nature and a fascination with exotic materials are behind each of Bina's distinctive designs. He pioneered



CLOCKWISE, FROM LEFT Tracey Boyd for Sonder Living Herringbone mps £384 each: Thomas Bina for Sonder Living Tracey Boyd for Sonder Living B sofa £3,051

"I don't like playing it safe... I love to create pieces that showcase their soul'

- THOMAS BINA

sustainable living long before upcycling was in vogue and, nearly three decades later, he continues to combine raw beauty with precision craftsmanship.

The self-taught designer, who has notched up stints in Indonesia, Brazil, Mexico and Vietnam, says his addiction to adventure helped hone his eye for design. "I love to create pieces that showcase their soul," he says. "Brazilian peroba, for example, is a beautiful hardwood that looks like elephant skin. It doesn't need heavy veneers or a paint finish; it functions best in its purest form."

This exotic wood found its way into several of Bina's creations for Sonder Living, including sideboards, beds and cabinets, following his prolonged sojourn in Rio de Janeiro. "The wood itself was a huge inspiration," he reflects, "but Brazilian architects such as Oscar Niemeyer and Carlos Motta had just as much of an impact."

Bina's ability to mould discarded, salvaged or exotic materials into items characterised by a clean, simple finish is what keeps him engaged. However humble or utilitarian,

very little escapes his gaze. Worn canvas discarded from transport trucks in Brazil has been stonewashed and reimagined in a collection of tactile upholstered dining chairs, while military tents are artfully reworked into subtle sofa motifs. Unexpected contrast is the hallmark of these designs, be it the juxtaposition of a knotty wood encased in a lacquer surround or the softening properties of reclaimed French oak against concrete.

"I don't like playing it safe. I shed my skin constantly," says Bina. "When I'm travelling, I make notes and take photos of the buildings and places that inspire me. Later, I'll refer back to them during a quiet moment and the designs will come quite naturally. But it's an evolution - these days I enjoy collaborations and I try to switch it up by playing with scale, proportion and opposing materials."

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